



### Job Description – Beuparc Leadership Role

<b>Job Title</b>	Sales & Marketing Technology Manager
<b>Reports to</b>	Head of Operations Technology
<b>Business/Function</b>	IT
<b>Location</b>	Dubin - ROI

#### **Purpose:**

To own the technology roadmap, solution architecture and technology capabilities to enable our Sales, Marketing and Digital functions to deliver an outstanding Customer Journey and operate effectively to meet their growth and performance targets.

This role requires leadership, collaboration and negotiation across functions and vendors, meticulous attention to detail, practical, tactical and strategic design and data driven thinking to ensure we deliver most value with finite resources.

#### **Scope of accountability:**

As the Sales & Marketing Technology Manager you will be responsible for :

- The technology roadmap enabling Sales, Marketing & Digital goals and performance targets
- The Beuparc & Vendor product roadmap for solutions primarily owned by Sales & Marketing
- The systems map supporting your functions processes
- Working with vendors and functions to identify new requirements and opportunities
- Working with Service Management to resolve Problems
- Working with Architecture and Solution Design team to ensure optimal efficiency and resilience across the technology landscape
- Working with IT Operations to ensure business performance expectations are met across the IT landscape
- Working with key business stakeholders across your functions to understand, articulate and propose technology solutions for business problems
- Implement product upgrades and implementations alongside Transformation and IT Project Delivery

#### **Areas of responsibility:**

- Maintaining technology roadmap aligned to business function performance targets
- Building and maintaining roadmap and change focused vendor relationships
- Architect product evolution
- 3rd line support of applications and collaboration with vendors for AMS
- Ensuring documented standards and artefacts
- Ensuring clear requirements
- Collaborating with colleagues across IT and business functions to ensure holistic planning and integration of technology change

- Collaborate with IT colleagues and Technology Managers to ensure interdependencies well understood and documented
- Coach and mentor junior team members
- Line manage business analyst resources allocated to Functions

**Experience and Skills:**

- 10 years' experience in technology roles
- Educated to degree/masters or equivalent experience
- Experience of Sales, Marketing & Digital Customer Journey processes and technologies
- Good architectural understanding and systems thinking skillset
- Building successful and value driven vendor partnerships
- Matrix environments
- Coaching and mentoring junior members of staff
- Line manager experience up to 5 resources

*Beauparc aims to attract and retain a skilled and diverse workforce that best represents the talent available in the communities in which our assets are located and our employees reside.*

*(DE&I Policy Statement)*